

Long Awaited Second Edition of the *NPMA Field Guide* to Be Released at PestWorld 2007

Fairfax, VA – September 13, 2007- The National Pest Management Association (NPMA) has teamed up once again with Dr. Eric Smith and Richard Whitman to bring you the much anticipated Second Edition of the *NPMA Field Guide to Structural Pests*, the pest management industry's most valuable resource that is scheduled to be released at the Bugstore during PestWorld 2007, October 17-20 in Orlando, Florida.

This one-of-a-kind reference manual has been updated and improved to include additional regional pests, new high-resolution images, and the latest control procedures. Back by popular demand, the *NPMA Field Guide* will be packaged in the same convenient binder with easy-to-use tabs and a ruler to measure pests on the spot.

Get your hands on what will be considered the hottest book of the year. Place your order now by going to www.npmapestworld.org/store. Preorders will be taken through November 1, 2007 and copies will ship in November.

The Second Edition of the *NPMA Field Guide* will first be available at PestWorld 2007. The published price for this essential manual is \$99 per copy. NPMA members and all PestWorld 2007 attendees will receive a \$10 discount (\$89 per copy) off the cover price. A \$10 discount per *Field Guide* is available for orders of 10 or more (\$79 per copy).

For a limited time, receive an additional \$5 discount by entering the following promotional code when placing your order online: NPMAFG002