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## **HAIR HITS THE AUCTION BLOCK AT FLORIDA PEST MANAGEMENT ASSOCIATION'S JUNE CONVENTION**

**Orlando, FL (April 24, 2007)** — **Pete Elbert's** hair is up for auction! The auction action will take place at the Florida Pest Management Association's (FPMA) Convention and Exposition at the Marco Island Marriott Resort and Spa in Marco Island, Fla.

Elbert, who is the Residex Northern Florida District Manager, has agreed to auction off the ponytail he has sported for the past several years to benefit Locks of Love, a Lake Worth, FL based non-profit organization that provides hairpieces to financially disadvantaged children under age 18 suffering from long-term medical hair loss from any diagnosis. Both the hair and the winning donation will go to Locks of Love. The highest bidder will gain the privilege of shearing Elbert's prized ponytail.

"It will be a fun part of our convention to benefit a worthy cause," said FPMA President **Jennifer Leggett** of Lindsey Pest Services, Jacksonville, Fla.

The current bid, by **Chris Donaghy**, President of Residex, LLC, stands at \$100. If you would like to make a bid on cutting Pete's hair or just simply make a donation toward helping this worthy cause please contact Bobby Kossowicz at 800-998-2847 x516.

Additional activities slated for the June 25-27 convention include a full program of education and CEU sessions, one of the largest pest control trade shows in the country, a golf tournament, spouse and children's programs and a Casino Night.

For more information, visit [www.flpma.org](http://www.flpma.org) or call (800) 426-4829.

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*Founded in 1945, the Florida Pest Management Association is one of the largest state pest control organizations in the country, and promotes "Protecting Your Environment" to the public and industry.*