



# Partners for Progress

As a member of both FPMA and NPMA, you gain instant professional credibility with customers and prospective clients. Displaying the FPMA/NPMA logos on business cards, corporate letterhead, vehicles, and advertisements, reinforces the company's professional image to customers and prospective clients.



## Resources for Your Business —

[www.flpma.org](http://www.flpma.org) industry and member contact information, education, training and networking events, legislative issues, an online store, Allied Member Mall listing goods, services and industry suppliers.

## Consumers can find you

Prospective customers can find member companies by city using our “Find a Pest Control Company” search engine.

## Your Voice in Government – Locally, in Tallahassee...

Professional lobbyist, grassroots mobilization at the local level, monitor and fight legislation and ordinances adversely affecting your bottom line. Annual Legislative Day event in Tallahassee to meet and talk with legislators.

## Training and Education

Annual convention and trade show, statewide training and recertification opportunities throughout the year, FREE continuing education units (CEUs).

## Communications and Publications

Publications feature valuable technical information, legislative and regulatory updates, small business features, association news, and more.

On-target publications include *PCO* magazine, an electronic newsletter and timely alerts year-round, annual FPMA Directory lists Florida member companies.

**FPMA's PMP Store offers** FPMA logo shirts, hats, shoulder patches, lapel pins, license plates, WDO Inspection Report forms, Notice of Inspection / Treatment Labels.

## On the Web

[www.npmapestworld.org](http://www.npmapestworld.org) “Members Only” areas, exclusive technical materials, current industry news, model contracts, association and industry events, online event registration, educational and promotional materials, legislative issues, online Who's Who Membership directory, and much more.

Thousands of consumers regularly visit “Find a Professional” on NPMA's consumer site to locate a pest management professional near their homes.

## And In Washington

NPMA is the only entity that represents our industry before the U.S. Congress and federal agencies, such as the Environmental Protection Agency (EPA), Department of Labor, HUD, Department of Transportation, and the Federal Trade Commission (FTC).

Annual Legislative Days event held in Washington, D.C.

Educational workshops and programs throughout the year, including the largest annual gathering in the world of pest management professionals, PestWorld Convention & Exposition including 50+ different technical and management training courses and 150+ exhibits demonstrating the latest products, services and equipment.

NPMA's *PestWorld*, bi-monthly newsletter includes the “Library Update,” a technical support insert.

Electronic weekly newsletter, *ePestWorld*, with breaking news - valuable and timely industry and state regulatory updates, membership bulletins and articles of interest.

## The Bug Store: NPMA's Resource Center

Pest Posters, *NPCA Field Guide to Structural Pests*, NPMA-33 forms, consumer-oriented brochures, and more. FPMA/NPMA members receive up to a 50% discount on selected items and are eligible to purchase NPMA logo apparel.



## More FPMA/NPMA Benefits

**Pest Gazette:** Personalized Consumer Marketing newsletter for your customers.

**PPMA** The Professional Pest Management Alliance (PPMA) was established in 1997 to fight for you, your livelihood, and serve as your voice in the media and the marketplace. Through the use of print, radio and TV, PPMA's goal is to increase consumer awareness of the value of professional pest management services, defend our industry when necessary, protect our reputation, and increase the size of the market. Their proactive, unified voice educates consumers about the value of our industry and our ability to protect health, safety and property. All this work is made possible through voluntary donations.

**Information Central Hotline: (800) 678-6722** The Information Central Hotline provides member companies with instant access to a team of NPMA's technical and industry operational staff experts.

### **Supporting Membership Through Affiliate Groups and Organizations**

Members with common interests meet, network and host educational opportunities, receive electronic newsletters, educational information, and updates on future programs.

*Divisions:* Commercial, Fumigation, Lawn Care, Residential, Vector Control, Wildlife, and Wood Destroying Organisms (WDO).

*Affiliate Organizations:* Leadership Development Group (LDG), Minorities in Pest Management (MPM), and Professional Women in Pest Management (PWIPM).

**QualityPro** — an industry program designed to increase the professionalism of the pest management industry through self-regulation. The QualityPro program stimulates consumer demand through increased confidence and a higher public perception of industry professionalism while providing marketing opportunities to participating companies by recognizing their commitment to excellence and higher performance standards.

### **NPMA Affinity Programs**

Through our Affinity Programs, FPMA/NPMA members benefit from a variety of money-saving deals that the association has created.

### **Discounted Group Insurance Program**

### **Pre-Paid Legal Services**

### **Gasoline Discount Program**

### **Answers to Your Human Resource Questions**

NPMA's professional human resources consulting firm, Seawright & Associates, Inc., provides ongoing consultation to association members applying their knowledge of our industry's HR challenge.

FPMA's Seay Management Consultants "Management Hotline" offers a free initial consultation on HR and labor questions.



## The Bottom Line: Increased Profits

### **JOIN TODAY!**

There has never been a better time to make the commitment. Decide today—bring these benefits to your business. Additional information regarding all member benefits is available at [www.flpma.org](http://www.flpma.org), [www.npmapestworld.org](http://www.npmapestworld.org), or by contacting FPMA or NPMA directly.

## QUESTIONS?

Call FPMA today at (800) 426-4829!!

