



pest management



environmental stewardship



protectors of health & property



turf and ornamental

Region 9 Newsletter

July 22, 2009

Serving Pinellas County

Thank you to our new sponsors, Dow AgroSciences' Eric Hobelmann and Marcie Downing. Contact our sponsors for more information:



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With ESP Technology

Region 9 Dinner Meeting and CEUs

CORE CEU's

Speaker: Allen Fugler, EVP FPMA and President Jim Williamson

When: Thursday, August 6th, 2009, Social 6-6:30, Meeting 6:30-8:30pm.

Where: Tucson's at 13563 Icot Blvd., Clearwater, FL

Who: New FPMA President Jim Williamson and Executive Vice President Allen Fugler

Why: Because you need CEUs and want to learn something and you have to eat something anyway. Just come on out!

See you First Thursday!!

RSVP NOW PLEASE

Call Kim or Dannyel for RSVP please. 727-577-0789 or fax 727-576-1528.

The Region 9 Dinner Meeting is held on the first Thursday of each month. These meetings provide you with a great meal, great networking, great speakers, and great give-aways. Do you need another reason to attend? How about the 50-50 raffle? You could leave with more money than you came with! How about the drawings for the giveaway items that our industry distributors, manufacturers, and other supporters provide to us? Mark Wolfson of Univar is world renowned for bringing a cooler with a 6 pack of adult beverage to raffle off to a lucky winner. Steve Marshall from Southern Mill Creek Products and Jason Fleming of Residex have been attending our meetings and providing raffle prizes and Marcie Downing or Eric Hobelmann From Dow AgroSciences is always there with something special. Thanks again Mark, Marcie, Eric, Jason and Steve and everyone who contributes month in and month out. There have been sporting event tickets, fuel cards, pmp products, gift certificates, liquor and other special prizes. For the price of a meal you get a great speaker, CEUs, networking, raffle prizes, and a shot at the cash pot. **Come on out!**



Come get Core CEUs and TECHNICIAN TRAINING while learning about industry issues.

Who better to hear it from than our very own Executive Vice President, Allen Fugler? Allen will be discussing the most recent industry issues, including Senate Bill 494 and how this impacts you and your business. Come out and hear what new information he has for us!

Special Guest: New FPMA President Jim Williamson



Help Region 9 welcome our new President, Jim Williamson of Bug Smashers in Palm Harbor, FL. Jim is a former Director for our region and has climbed the ladder to President of the association. He previously owned and operated Williamson Services, has worked for Florida Chemical and Pest Control Company and now owns and operates Bug Smashers right here in Pinellas County.

Assistant's Corner

FPMA will now host the live termite and ant sites for the University of Florida! In insect habitats maintained by Drs. Phil Koehler and Roberto Pereira, web cams live stream the tunneling of subterranean termites at <http://entnemdept.ifas.ufl.edu/sepmc/ufermcam.htm> and the foraging behavior of imported fire ants at <http://entnemdept.ifas.ufl.edu/sepmc/ufantcam.htm>.

Check it out.

Jessica Scites

CLICK HERE to RSVP.

Director's Message

CLEARWATER, FL (July, 2009) - I would like to thank everyone who came out to Daytona Beach for the Annual Summer Convention that was held in June. FPMA appreciates your support and your attendance is what helps to make these events a success. Don't forget to mark your calendars for the Pest Expo coming up in January. The event will be held in Orlando, FL at the Rosen Hotel from January 12 - 15th, 2010. We also appreciate your support of Region 9 and your attendance at the monthly meetings. Don't forget to bring your technicians, they need Tech Training. Please don't forget to email or call in a RSVP. You can click on the link above to email, respond to this email, call Kim or Dannyel at the number listed, send a fax, or anything, just let us know if you are coming and how many people you are bringing. If we don't have a decent head count of how many people will be attending, the restaurant cannot prepare properly. We always have giveaways,

Special Thanks

I want give special thanks to all of our suppliers who help make our monthly meetings so great! Our suppliers and vendors always make it worthwhile just to show up. Get out here and get some free stuff and learn something. These great supporters always bring something, so come on out with your chemical order, an insurance request, or questions.

Plus Region 9 gave-away cold hard cash for the 50-50.

Thanks again to all our suppliers for supporting Region 9!

UPCOMING MEETINGS
August
CORE CEUs - Allen Fugler and FPMA President Jim Williamson
September
GHP CEUs - Brian Eisenberg
October

**ARE YOU READY TO
SELL YOUR PEST
CONTROL BUSINESS OR
EVEN A PORTION OF
IT?**

**IF SO, PLEASE CONTACT
FRANK AT 727-243-0901.
ALL CONVERSATIONS ARE
CONFIDENTIAL.**

Advertising Opportunities for this newsletter are available. Please contact Jessica or James to get information. [Click to email.](#)

and somebody will win some cash. For \$27 you get CEUs, Technician Training, great food and drink, social networking at the full bar (alcohol not included in the meeting price), dessert, and a chance at several raffles for prizes and cash. Please plan to attend. The schedule is the first Thursday of every month and is usually at Tucson's on Ulmerton Road.

Termite CEUs - Dr. Phil Koehler

James Scites

Pest Management University Course FPMA is your Business Partner Offerings

Now offering these classes at the Mid-Florida Research & Education Center

GHP Classes

Aug 5-7: GHP Foundations 101

Termite Classes

July 23-24: WDO Inspections and Form 13645

Sept 23-25: Foundations of Termite Management 101

Oct 21-23: Master of Termite Management 201

More Info: <http://pmu.ifas.ufl.edu>

Be a "Bug Teacher" in the Classroom! The FPMA Merchant Services Program just got even better!

Share your knowledge of entomology and the importance of pest management in protecting health, food and property! A new PowerPoint Presentation "Bugs: Helpful or Harmful?" developed by Dr. Rebecca Baldwin of IFAS and the FPMA Public Affairs Committee, will entertain and inform children in grades 1-8 as part of a classroom life science curriculum. Simply download the presentation and schedule a time and date with a local teacher; Dr. Baldwin can supply collateral materials for students and teachers-please contact her through the FPMA office at 800-426-4829 with your request. *Get involved and get in the classroom soon!*

Membership in the Florida Pest Management Association SAVES Money for Your Business. Only FPMA members have access to these services a BIG discounts-savings so big that often companies find that total savings to their business exceeds the dues amounts.

[More...](#)

Allied Partner, Merchant Bankcard introduces direct settlement of all card types, including American Express. Members who have taken advantage of the merchant services benefit agree that the solutions offered through Merchant Bankcard accelerate cash flow, reduce processing expense and cement customer loyalty. If your firm has not yet taken the time to examine this member benefit, we highly recommend to view this brief presentation by following this link <http://www.mbcmerchant.net/fpma/onepoint>.

Sponsor a New member and Earn Up to \$2000 Cash!



Smile, You're on Bug Camera!

FPMA will now host the live termite and ant sites for the University of Florida! In insect habitats maintained by Drs. Phil Koehler and Roberto Pereira, web cams live stream the tunneling of subterranean termites at www.termiteinstitute.com and the foraging behavior of imported fire ants at www.antinstitute.com.

Do you have what it takes to become an ACE?



Are you a practicing pest management professional?

Do you have at least 7 years experience in the industry?



Would you like to obtain a certification by exam from the Entomological Society of America (ESA) and become an Associate Certified Entomologist (ACE)? [More...](#)

FPMA Emergency Communications Blog

www.flpnamembers.org



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