



# Bed Bug Symposium 2010

Two Meetings, Two Locations

May 18 – Orlando, Florida

May 20 – Ft. Lauderdale, Florida

# BED BUGS

*What You Really Need to Know...*

Co-presented by:



FLORIDA  
RESTAURANT  
& LODGING  
ASSOCIATION



# BED BUGS

## *What You Really Need to Know...*

**B**ed bug infestations are on the rise and increasingly showing up in hotels, apartments, dormitories, shelters, homes, public transportation—and virtually any concentrated public area. Bed bugs are an elusive, transient pest. They hitch rides in luggage, boxes, shoes, and other mobile objects.

Because of the immediacy and the increased media attention and lawsuits, the National Pest Management Association along with the Florida Pest Management Association, and the Florida Restaurant and Lodging Association, have put together an educational program designed to help you deal with the difficult issue

of this serious public health pest—bed bugs.

From identifying bed bugs to inspection techniques to public affairs issues and the legal ramifications, we have gathered nationally-recognized experts on the bed bug issue to provide management tips, both preventative and corrective, to help you make informed decisions and stay out of the newspaper—and the courtroom.

The Bed Bug Symposium Marketplace is an added feature that gives you the opportunity to learn more about products and services available to you to prevent and beat a bed bug infestation.

### **Did you know bed bugs...**

- Are predicted to be “the pest of the 21<sup>st</sup> century?”
- Can survive without a blood meal for a year?
- Hitch rides in luggage?
- Lay up to five eggs a day and 500 during a lifetime?
- Hide in mattresses, furniture, electrical outlets, floors, alarm clocks, any crevice of public transportation—and so many other places?

# PROGRAM OF EVENTS

**7:30 a.m. – 8:30 a.m.**  
**Registration and Marketplace**

**8:30 a.m. – 8:45 a.m.**  
**Welcome & Introductions:**

**Why are we having this meeting?**

*Geoff Luebkekmann, Florida Restaurant and Lodging Association*

**8:45 a.m. – 9:45 a.m.**  
**Basic Bed Bug Facts—What are they and why they are a problem now**  
*Dr. Phil Koehler, University of Florida*

**9:45 a.m. – 10:15 a.m.**  
**Regulatory Status and Issues**  
*Richard Akin, Department of Business and Professional Regulation, Division of Hotels and Restaurants; Steven Dwinell, Department of Agriculture and Consumer Services*

**10:15 a.m. – 10:30 a.m.**  
**Refreshment Break**

**10:30 a.m. – 12:00 p.m.**  
**Bed Bug Control Options and Strategies**  
*Panel including Dr. Roberto Pereira, University of Florida; Adam Jones, Massey Services; Jennifer Leggett, Lindsey Pest Services*

**12:00 p.m. – 1:30 p.m.**  
**Lunch in the Marketplace**

**1:30 p.m. – 2:00 p.m.**  
**Understanding Bed Bug Control Options**  
*Greg Baumann, National Pest Management Association*

**2:00 p.m. – 2:45 P.M.**  
**Hands On: Developing an Action Plan for Your Facility**  
*Keith Overton, CHA, Chairman of the Board, The Florida Restaurant and Lodging Association*

**2:45 p.m. – 3:15 p.m.**  
**Ask the Experts & Open Discussion: Where Do We Go From Here?**  
*All Speakers*

**3:15 p.m. – 3:30 p.m.**  
**Concluding Comments**  
*Geoff Luebkekmann, Florida Lodging and Restaurant*

## Who should attend?

Hoteliers, public health and public housing employees, property managers and owners, college dormitory supervisors, cruise ship administrators, furniture rental facilities, hospital administrators, and anyone working with housing the general public.

**HOTEL INFO**  
**Two Meetings,**  
**Two Locations**

May 18, 2010—Orlando  
Walt Disney World Swan and Dolphin Resort

For hotel reservations, call (407) 934-4000. Mention “NPMA” to receive the group rate of \$129 per night.

May 20, 2010—Fort Lauderdale  
Hilton Fort Lauderdale Marina

For hotel reservations, call (888) 554-2131. Mention “NPMA” to receive the group rate of \$169 per night.

# REGISTER NOW

One form per attendee, please. Please make copies of this form for additional attendees.

## Bed Bug Symposium 2010

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

### Please designate which meeting you will attend:

- May 18, 2010 – Orlando, Florida
- May 20, 2010 – Ft. Lauderdale, Florida

### Please designate if you are a member of the following organizations:

- National Pest Management Association
- Florida Pest Management Association
- Florida Restaurant and Lodging Association

### HOW TO REGISTER:

**Online:** at [www.nmapestworld.org/events](http://www.nmapestworld.org/events)

**Fax form to:** 703-352-3031

**Mail form to:** NPMA, 10460 North Street,  
Fairfax, VA 22030

**For additional information or questions, call**  
703-352-6762 or e-mail [npma@pestworld.org](mailto:npma@pestworld.org).



## REGISTRATION FEES

Registration to the Bed Bug Symposium includes a full day of educational sessions, access to exhibits, refreshment breaks, and lunch.

REGISTRATION	FEE PER PERSON
Members of FRLA, FPMA, and NPMA .....	\$129
Non-members .....	\$195
Government Employee.....	\$99
<b>TOTAL AMOUNT DUE .....</b>	<b>\$ .....</b>

## PAYMENT INFORMATION

- Check Enclosed (*Make payable to NPMA*)
- Visa       MasterCard

Credit Card # \_\_\_\_\_

Exp. date \_\_\_\_\_ Security code \_\_\_\_\_

Signature \_\_\_\_\_

**Cancellation Policy:** All cancellations and refunds must be received in writing. Refunds will be made on the following schedule:

100% - 4 weeks out	75% - 3 weeks out
50% - 2 weeks out	25% - 1 week out
No refund – less than one week out or no shows	