

Get Ready for a “Red Hot” PestWorld 2007

Program Schedule and Registration Now Available Online at npmapestworld.org

Fairfax, Virginia — Get ready for red hot ideas, solutions and connections at the pest management industry’s largest gathering in the world, PestWorld 2007, October 17-20, at the Gaylord Palms Resort & Convention Center in Orlando, Florida. The National Pest Management Association’s (NPMA) once-a-year event will feature 75 educational sessions, including five all-day intensive Learning Centers, an expansive trade show with 160 exhibiting companies, and 3,500 attendees from the United States and 55 other nations.

The PestWorld 2007 marketplace is the heart of the show and features exhibitors representing every segment of the pest management industry, including manufacturers, distributors and business services launching new products, showcasing cutting-edge technology, and demonstrating new ways for pest management professionals (PMPs) to be more successful.

NPMA continues to present world-class speakers who inspire and invoke new ways of thinking and PestWorld 2007 will be no different. This year’s keynote speakers include James Bradley, author of “*Flags of Our Fathers*” and “*Flyboys*,” and Billy Donovan, head coach of the University of Florida’s National Championship men’s basketball team. Additionally, PestWorld 2007 will feature the premier stomp-style entertainment group Rhythm Extreme at the Opening Ceremony, and Volcano Joe and the Hot Lava Band at the Final Night Banquet’s “Boogie on the Boardwalk.”

New for PestWorld 2007 are the Pest Management Field Trips on Saturday, October 20, offering visits to three successful pest management and lawn care businesses in central Orlando, including Massey Services, Middleton Lawn & Pest Control, and Truly Nolen. Participants will see first-hand the day-to-day operations of these companies and learn how they have become the thriving businesses they are today.

The Gaylord Palms Resort & Convention Center in Orlando offers the best of the Sunshine State and all the services and amenities of a world-class resort. The Gaylord Palms is conveniently located minutes from Disney World and central to other area attractions. Room reservations can be made by calling 407-586-2000 before September 12, 2007 to receive the discounted room rate of \$194 plus a \$10 resort fee per night.

From incredible networking to unparalleled professional development to an Exhibit Hall that has it all, PestWorld 2007 will provide the pest management industry with the tools needed to grow in today’s competitive market. Experience the sun like never before and take four days to explore and discover how PestWorld 2007 will be Red Hot!

A Red Hot PestWorld 2007

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The PestWorld 2007 program of events and conference registration are now available online at www.nmapestworld.org by clicking on the PestWorld 2007 logo. Save money with the early bird rate and register by September 12. For more information contact NPMA at 703.352.6762 or e-mail npma@pestworld.org.

Exhibit hall space is still available. For more information contact Alexis Wirtz at 703-352-6762 or via e-mail, awirtz@pestworld.org.