

FLORIDA PEST & LAWN CARE

EXPO



**STRIVE FOR  
SUCCESS!**

Rosen Plaza Hotel  
January 24-27, 2012  
Orlando, Florida



PRODUCED BY  
THE FLORIDA PEST MANAGEMENT ASSOCIATION



# 2012 EXPO SCHEDULE

## Monday, January 23

10:30am - Noon ..... Executive Committee Meeting  
 1:00pm - 4:00pm ..... Board of Directors & Annual Business Meeting

## Tuesday, January 24

10:00am - 5:00pm ..... FPMA Registration Desk Opens  
 Noon - 1:00pm ..... Golf Classic Registration & Lunch  
*Metro West Golf Club*  
 12:30pm ..... 2nd Annual Charity Golf Ball Drop  
 1:00pm ..... Golf Classic Shotgun Start  
 7:30pm ..... Bugs & Blues Bash, B.B Kings

## Wednesday, January 25

7:00am - 6:30pm ..... FPMA Registration Desk Open  
 7:00am - 11:00am ..... Product Field Day Set Up  
 7:10am - 8:50am ..... GHP CEU Session  
 9:00am - 3:00pm ..... Exhibit Hall Set Up  
 9:00am - 10:40am ..... Fumigation CEU Session  
 11:00am - 2:00pm ..... Product Field Day & Lunch  
 12:10pm - 1:50pm ..... CORE CEU Session  
 2:00pm - 3:50pm ..... Business Survival Kit, Session #1  
*2:00pm - 2:50pm: Bed Bug Equipment & Legality*  
*3:00pm - 3:50pm: Business Acquisitions & Legality*

## Wednesday, January 25 (continued)

2:00pm - 3:50pm ..... Business Survival Kit, Session #2  
*2:00pm - 2:50pm: Operation Management*  
*3:00pm - 3:50pm: Marketing, Advertising & Social Media*  
 4:00pm - 6:30pm ..... Exhibit Hall Grand Opening  
 6:30pm - 8:30pm ..... Backstage with FPMA Networking Social

## Thursday, January 26

7:00am - 4:30pm ..... FPMA Registration Desk Open  
 8:00am - 9:45am ..... Strive for Success Breakfast  
 10:00am - Noon ..... Exhibit Hall Open  
 12:30pm - 2:30pm ..... PWIPM Luncheon  
 1:00pm - 2:40pm ..... Termite CEU Session  
 2:50pm - 4:30pm ..... L & O CEU Session  
 4:30pm - 5:45pm ..... Past President's Reception  
 6:00am - 7:00pm ..... President's Exhibitor Reception  
 7:00am - 10:00pm ..... FPMA Inauguration Celebration Dinner

## Friday, January 27

8:00am - 9:00am ..... Exhibitor Meeting  
 9:00am - 11:45am ..... Government Affairs Committee Meeting  
 Noon - 2:00pm ..... 2012 Board of Directors Orientation & Lunch



**Largest Exhibit Hall in Florida!**  
 Including the latest and most innovative products and services in pest management



**FPMA Inauguration Celebration**  
 Appreciation to our 2010-2011 Leadership & Welcome our 2012 Leadership



**Expo Golf Classic**  
 Featuring the 2nd Annual Charity Golf Ball Drop benefiting "Florida Pest Management Foundation", Metro West Golf Club  
 Join us for a fun-filled day of Golf & Giving Back!



**Bugs & Blues Bash!**  
 Dine & Dance Your Blues Away at B.B King's Blues Club & Grill with the B.B. King All-Star Band!



**FPMA Business Survival Kit**  
 4 Panel Discussions  
 Critical for Business Survival in Challenging Times



**Roundtable Breakfast**  
 Featuring Keynote Topics Relevant to Today's Business Climate

