

# PCO

May 2010 [www.flpma.org](http://www.flpma.org)

Registration  
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**Keynote  
Speaker,  
US Rep.  
Adam Putnam  
Candidate for  
Florida  
Commissioner  
of Agriculture**

**CEU Sessions  
Exhibits  
Golf  
Tournament  
Kidz Bug  
Camp**



*Premieres  
June 15-18*

# FPMA 2010 SUMMER CONFERENCE



Tradewinds Resort, St. Pete Beach  
Site of the FPMA 2010  
Summer Conference.



www.flpma.org

“Serving The Pest Control  
Industry For Over 60 Years”

May 2010

Official publication of the  
Florida Pest Management Association, Inc.  
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Articles by individual authors do not  
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processes, procedures or equipment.

#### LETTERS TO THE EDITOR

Write up to 200 words on any issue  
affecting your business. Sound off!  
We want to hear from you!



Official Publishing Partner of FPMA

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## WELCOME NEW MEMBERS!

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## PRESIDENT'S MESSAGE



Jim Williamson is the 2009-2010 President of the Florida Pest Management Association.

## Coming Soon

**W**ow, another month has come and gone and time keeps flying by! I have less than two months left as president of FPMA. The redneck has left the building! Hey, wait a minute—not so fast! There are things still to do and people to see!

Many thanks to Bryan Cooksey and Linda Thomas for making our Legislative Day in April a complete success. Also, would like to thank Vanessa Ferguson for helping with registration and Bryan Cooksey Sr. for handling the bartending duties. Job well done by all!! Most of all I would like thank all of you and you know who you are that paid for my beer. It was greatly appreciated! With Senator Dean coming by and socializing with us, it was a great time. Also, I do not want to forget Andy Rackley from DACS and Gene Harrington from NPMA.

Switching gears for a minute, how would you like to be able to go to a website and get discount coupons for purchases at your local suppliers! Got your attention now? How about being able to get expert advice on how to solve pest

problems or personnel issues from some of the most successful people in our industry? Or maybe you need CEUs at the last minute? Well, not to let the cat out of the bag (and I know Dr. Koehler would like that) FPMA is working on it! It will be for members only and it will be coming soon!

The sponsors for Legislative Day were excellent. Sid Funk from Dow Agrosiences, Dave Walston from Univar, Robin Loftin from Florida Pest Pro Magazine (apologies for the nametag issue!), Bruce Ryser from FMC and PestPac/Marathon Data Systems were awesome.

June 16,17,18 will be the dates for Summer Conference. You do not want to miss this one as the Redneck Roadshow will come to an end. It will be a family event with activities for the kids and the adults! Beer donations will be accepted! Hope to see you there!

Jim Williamson  
FPMA PRESIDENT

## Joe Fowler Retirement

Polk County, Florida native Joseph C. Fowler was recently honored at a retirement reception at the offices of Florida Sprayers in Tampa. An Air Force veteran, Fowler worked with Southern Mill Creek Products from 1959 to 1985. He opened J. Fowler, Inc. in June, 1985 and has been servicing the industry in the current Tampa location since 1987.

A longtime FPMA member, Fowler has been a regular attendee at association meetings and treasures the years of membership and the friends he's made in the industry. He plans to enjoy much of his retirement at his home in Franklin, North Carolina and "spoiling his new grandson".

Mr. Fowler assures his customers that the business is in very good hands—his daughter Justine and son-in-law Barry took over business in March 2009 after working with business since



Barry and Justine Carter, Joe Fowler, FPMA President Jim Williamson and Wayne Castetter. (family team member Brennon Kirby not pictured)

1987. Longtime associates and family members Wayne Castetter and Brennon Kirby are also part of the Florida Sprayers team. The second generation at Florida Sprayers will carry on Mr. Fowler's family tradition of excellent customer service and quality equipment for the pest and lawn care profession.

## EXECUTIVE VICE PRESIDENT'S MESSAGE



Allen Fugler, Jr. is the Executive Vice President of the Florida Pest Management Association.

## Next Generation

**F**PMA is a mix of great traditions and forward thinking-while we honor the leaders that created the profession we all enjoy, the association is always planning for the industry's future... for instance, a panel at the upcoming Summer Conference from June 16-18th at the Tradewinds Resort in St. Pete Beach will look into pest management 2030. In the "The Next Generation" discussion, the University of Florida's Dr. Phil Koehler, Orkin's Paul Hardy and Massey Services Tony Massey will look at research, pests, products, equipment and the businesses of the future.

Representative Adam Putnam is the Summer Conference keynote speaker-the frontrunner in the race for the Commission of Agriculture will look into Florida's future, and as a young, upcoming leader, will certainly play an important role in it.

In accord with President Jim Williamson's theme of "Family", the Summer Conference will combine family fun and business in a great event on the beach-please join us!

Another example of future planning is the association's participation in the Interim Study Group meetings. As directed by 2009 legislation, the industry is meeting with the Department of Agriculture to look at changes to Chapter 482 in several different areas, including licensee liability, certified operators in charge, insurance requirements and wildlife control limited certification. These meetings and their expected statutory changes will affect the future of pest control and are one of the most important functions of your association.

When you think about the future, technology usually comes first to mind. After only a few years, it's inconceivable now to do business without online marketing, company websites, smart phones and social networking. (In fact, I felt like a throwback when my email server went down for only of few hours-how did we communicate without it?)

I was reminded recently that the future isn't entirely about technology, but about the next generation and their attitudes about the pest management profession. A 7th grade science teacher from the Tampa area contacted me after reading the Sierra Club and FPMA articles in the Tampa Tribune on water quality and fertilizers. The teacher is a 20 year participant in the LAKEWATCH program, and has monitored nutrient levels in Lake Lipsey near his school. Over several email exchanges, he asked me questions about FPMA's positions on blackout periods, BMP training and environmental responsibility. Using this information, his students debated the merits of fertilizer regulation and the value of turf grass as a natural filter. Armed with facts and science, the students overwhelming supported FPMA's position! With teachers and students like these, there is hope for the future and the next generation of customers and voters-if elected officials would just be as reasonable about fertilizer as 7th graders!

The exchange has inspired the FPMA Public Outreach Committee and Green Industries Task Force to create an educational outreach effort similar to the Bugs: Helpful or Harmful project that has taught over 600 students about the role of insects in the environment and the role of pest management in protecting health and property. Look for it posted on the FPMA web site soon!

*As a side note: LAKEWATCH representatives didn't attribute nutrient loads to fertilizer runoff and that nutrient levels in lakes have been steady for 20 years. Their spokesperson said "nutrient levels in Florida water bodies are mostly due to soil types and geologic formations and are totally natural." It will be very useful information to have in these debates*

# LEGISLATIVE UPDATE

## 2010 FPMA Legislative Days Brings Members to Tallahassee

Let me start with thanking D.R. Sapp, Jr. for his tenure and leadership over the past 16 years; he has left big imprint on the Pest Management Industry that will be a challenge for his successors to match. Thanks also to Jim Williamson and the Executive Committee for the opportunity to serve the Industry and association as Chairman and I look forward to continuing with the successful legislative and Government Affairs Committee activities that are the foundation of the collective success of our Industry in Florida and of the Florida Pest Management Association.

It has been a whirlwind of activity since taking the position. We had a wonderful meeting with Commissioner of Agriculture Charles Bronson, and his staff members Andy Rackley and Steve Dwinell. They were excited about our continuing great working relationship and expressed a genuine gratitude that we have both worked on a common goal: protecting our ability to build successful pest control operations in Florida while protecting the interest of Floridians and our pest customers. One of our first activities was a successful FPMA Legislative Day in Tallahassee. Our first day was a Core CEU class conducted by DACS, followed by an informal dinner/cocktail gathering between Members and legislators. We had about 55 in attendance including Senator Dean and Representative Mack Bernard.

Speakers for Wednesday's breakfast briefing included Representative Nelson, Jose Gonzales of AIF, Deputy Commissioner Joanne Brown and AES Director Andy Rackley, Gene Harrington for NPMA. Attendees then left for the hill, excited to experience the lobbying process and have dialogue with our elected legislators. Our Industry was well received and they understood our issues with fertilizers and promised support of bills currently working through the process. Our Members were surprised by the access and reception by their elected legislators who took the time to listen to their concerns.

Ideas for activities for next year's event are already in the planning phase, including a golf tournament to raise money for the Pest Political Action Fund, followed by an informal meet and greet dinner and visit with legislators. We fully expect to support the 482 changes worked out between the Department of Agriculture and the Interim Study Group currently in discussion. The attendance goal for next year is 100, and I highly encourage you to attend next year's event as it promises to be an active legislative season with Chapter 482 being opened up for revisions.

We are currently forming a search committee to select a new lobbyist for our association, named by President-elect Tim Brock.

We intend is to have a new lobbyist named soon after our Summer Conference, around September 2010. NPMA's Bob Rosenberg and Gene Harrington have agreed to assist as needed in our search, and we appreciate their continued support and participation.

Please expect to get an invitation to participate locally and in different events throughout the state. 2010 is an election year, which means we need your monetary support as well as your participation in getting to those newly elected officials to explain our Industry to them. Please respond when you see PestPAC pledge cards in your regional meetings. Our account currently has a balance of about \$13,000, and an additional \$30,000.00 in an election year for support of the various races around the State would help us in future sessions—we are even planning fundraising competition between regions. Let me know if you have a relationship with someone running in your community and if you can participate with the GAC at the local level.

I recently had the pleasure of speaking with Congressman Adam Putnam at an event in Gainesville where he was recognized as the 25th recipient of the York Distinguished Lecturer by the University of Florida. He is actively campaigning to be the next Commissioner of Agriculture, and I have expressed the Industry's support for his campaign. Stay tuned for an opportunity to contribute to his campaign and to meet him personally at the upcoming Summer Conference!

Please know that your interests are being watched over. For example, the Interim Study group (representing FPMA: D.R. Sapp, Past President Tim Hulett, Adam Jones and Sean Brantley, with legal counsel from Mark Ruff) are meeting monthly—with weekly conference calls—to work out an agreement with the Department on Chapter 482 changes for the 2011 session. Language will be presented to the GAC for review and approval soon, hopefully by the Summer Conference, so your Board of Directors can review and approve at their annual meeting.

How's that for a brief review of our legislative issues and agenda? Former Chairman D.R. Sapp counseled me that this was not just a job but an adventure. It is definitely a faster pace than I had anticipated...Don't wait for us to call you—if you want to get involved, call the office today! Thanks for the opportunity to serve and help me help you by getting involved.



**Bryan Cooksey**  
Chairman

**Thanks to 2010  
FPMA Legislative  
Days Sponsors**



# FPMA 2010 SUMMER CONFERENCE

Premieres  
June 15-18



DAY	EVENT
Monday, June 14, 2010	
2pm - 5pm	Executive Committee Meeting
Tuesday, June 15, 2010	
7am - 3pm	FPMA Registration Desk Open
8am - 11am	Government Affairs Committee Meeting
10am - 12pm	Board of Directors Orientation
9am - 9:30am	Refreshment Break
12 noon - 1pm	Lunch for Board & Annual Business Meeting (Incoming and Outgoing board and FPMA voting members)
1pm - 4pm	Board & Annual Business Meeting
2pm - 2:30pm	Refreshment Break
4pm - 5pm	Pest-PAC Meeting
Wednesday, June 16, 2010	
6:30am - 6:30pm	FPMA Registration Desk Open
7am - 6pm	CEU Education Sessions (CEUs)
8am - 9:40am	L&O - BMP & Local Ordinances Green Industries Task Force
10am - 11:40am	GHP - Public Insect Education Zack Lemon, Linda Prentice
11:40pm - 1:pm	Lunch Break
1pm - 2:40pm	Fumigation Eric Hobelmann
3pm - 4:40pm	Termite - Tools for Modern Termite Control Paul Hardy, Peter Baldwin, Dr. Phil Koehler
1pm - 4pm	Exhibitors Set-up
12 noon - 7pm	"Kidz Bug Camp" Lunch, Dinner & Program
12 noon - 1:30pm	Past Presidents Lunch & Meeting
12 noon - 3pm	Spouse Lunch
4:30pm - 7pm	Exhibits Reception - Cash Bar
7pm	FREE EVENING

DAY	EVENT
Thursday, June 17, 2010	
8am - 6:30pm	FPMA Registration Desk Open
8am - 2pm	Golf Tournament & Awards Luncheon
5pm - 8pm	"Kidz Bug Camp" Dinner & Program
4pm - 5pm	PWIPM Reception & Program (Professional Women in Pest Management)
5pm - 6:30pm	Exhibits and Presidents Reception (Cash Bar)
6:30pm - 11pm	Annual Banquet & Family Fun Night
Friday, June 18, 2010	
7am - 10am	FPMA Registration Desk Open
9am - 12 noon	"Kidz Bug Camp" Breakfast & Program
7:30am - 9am	Keynote Buffet Breakfast
8am - 12 noon	Exhibits Tear Down
9am - 12 noon	Business Education Sessions & Core CEUs

## Keynote Speaker



### Keynote Speaker:

US Representative Adam Putnam Candidate for Florida Commissioner of Agriculture will be the keynote speaker at Friday's Breakfast.

## Hotel Information:

### TradeWinds Island Grand Resort

[www.tradewindsresort.com](http://www.tradewindsresort.com)

5500 Gulf Boulevard • St Pete Beach, FL 33706

(877) 300-5522 • 1-800-808-9833

### Room Type Single/Double

Standard Hotel Rooms \$129.00

Tropical View Penthouse \$199.00

Special rates available through **May 16, 2010**, so book today!

Call 1-800-808-9833 and refer to FPMA Summer Conference 2010.



**TradeWinds Island Grand Resort**

Your special room rate includes:

Self Parking for one car per bedroom\*

- Use of Fitness Center and Tennis Courts

- Domestic in/out faxes

- Daily coffee/local newspaper

- Business Center Use/Internet Use

- In-room safes

- Beach Cabana (1 per room), Miniature Golf, & Paddleboats

- Wireless internet access in guest rooms, common areas

## Featured Speakers:



**Laura Simpson**, President of Dugas Pest Control, Baton Rouge, LA. As a second generation PMP, president of a pest management company, officer of the National Pest Management Association and mother of three (two of whom work in the family business), Laura knows the balance of work, industry service

and family. Three generations of family are active At Dugas Pest Control, including Laura's father, Doug MacPherson, a past president of NPMA, making the company and profession a true "family affair".



**Norm Cooper**, owner of the largest pest control company in the New York area for 25 years, has been a speaker in Brazil, Canada, China, Ecuador, England, India, Israel, Japan, Mexico, Singapore and Taiwan and in more than 30 states. He is a Past President of the National Pest Management Association, an

inductee of the Pest Control Hall of Fame, named "one of the most influential people in pest control" by Pest Control magazine and is the sole recipient of NPMA "Humanitarian Award". He has served as adviser to the Commissioner of the New York State Department of Environmental Conservation and is on the current editorial advisory board of Pest Management Magazine. Norm will speak to FPMA members on "Valuing Your Business for Succession or Sale".

**Zack Lemann**, Visitor Programs Manager for the Audubon Insectarium. A graduate of Duke University, Zack has been the Education Coordinator for the Termite Outreach Program,

which featured The Bugmobile, a traveling insect exhibit to schools, camps, and community groups. Zack has served as a point person for Audubon Insectarium animal acquisitions, scientific content, and exhibit design ideas. He has cooked insects on "The Tonight Show with Jay Leno", on national television programs for Bonnie Hunt, Montel Williams and Maury Povich, at festivals in Los Angeles, Philadelphia, Houston, and Richmond, and has appeared in programs on National Geographic TV, Discovery Channel, Animal Planet, and The Food Network.



Zack has served as a point person for Audubon Insectarium animal acquisitions, scientific content, and exhibit design ideas. He has cooked insects on "The Tonight Show with Jay Leno", on national television programs for Bonnie Hunt, Montel Williams and Maury Povich, at festivals in Los Angeles, Philadelphia, Houston, and Richmond, and has appeared in programs on National Geographic TV, Discovery Channel, Animal Planet, and The Food Network.

### **Pest Management: The Next Generation Panel Discussion:**

moderated by Dr. Claude Thomas. An all-star panel will look into a crystal ball to predict what the profession will look like in 25 years. Paul Hardy, Technical Director of Orkin, will address products and application technologies; Dr. Phil Koehler of the University of Florida will predict pest problems and how research will find solutions; Tony Massey of Massey Services will forecast how businesses will function and how the industry will look in 2035.

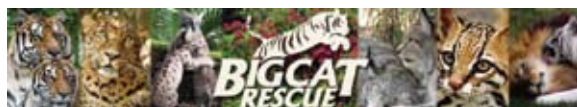
## Things To Do:

**Children's Program** including a visit to Big Cat Rescue, a sanctuary for tigers, lions, leopards and other wildlife will highlight a program which



Bug Encounter

also features a "bug encounter" with Audubon Nature Institute's Zack Lemann, trampoline jumping, water sliding, paddel boating, golf putting and other great activities at the kid-friendly Tradewinds Resort.



**Golf tournament** at the historic Pasadena Yacht and Country Club, once played by legends Walter Hagen, Arnold Palmer, Babe Ruth, Babe Zaharias... great course, meal, prizes and fellowship with fellow FPMA duffers!

Pasadena Yacht and Country Club



**Paddleboats**—Hop aboard a paddleboat and cruise under bridges, around islands and come beak to nose with one of our resident swans at Island Grand. This meandering waterway is home to graceful Japanese koi, schools of Nile perch and a variety of herons and egrets. Fish-feeding stations are located alongside the banks. Included in the resort fee.

**RedBeard the Pirate**—Captain RedBeard drops by Pirate Island to show kids how to make their own sharktooth necklaces or buccaneer beads and will introduce them to Bones, his faithful parrot sidekick. RedBeard regales the young — and not so young - with his tall tales of the sea and songs of tropical adventures at the free pirate show

**High Tide Water Slide**—What's three stories tall, 175 feet long, and can delight "kids" of all ages? Take a deep breath, close your eyes, and plummet down the three-story High Tide Water Slide located beachfront at Island Grand.

Your name will appear exactly as indicated on this form, so please print or type all information. **One registration per person please.** Photocopies are acceptable. List Cert # If Attending CEU Sessions  
Cert # \_\_\_\_\_ Cert # \_\_\_\_\_

Name (first) \_\_\_\_\_ (last) \_\_\_\_\_ (nickname) \_\_\_\_\_  
 Company \_\_\_\_\_ Title \_\_\_\_\_ Ad-  
 dress \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

E-mail \_\_\_\_\_

Spouse/Guest Name \_\_\_\_\_ (nickname) \_\_\_\_\_

Children's Names 1) \_\_\_\_\_ Age \_\_\_\_\_ 2) \_\_\_\_\_ Age \_\_\_\_\_  
 3) \_\_\_\_\_ Age \_\_\_\_\_ 4) \_\_\_\_\_ Age \_\_\_\_\_

Please check here if you require special accommodations to fully participate. Attach written description of needs.

Region Director  Assistant Region Director  Past President  Exhibitor

**REGISTRATION PACKAGES**

**Tuesday  
6/15**

- Annual Business Meeting

**Wednesday  
6/16**

- CEU Sessions (8 hours)  
- Exhibitor Reception

**Thursday 6/17**

- Reception and Exhibits  
- Annual Banquet and Family Fun Night

**Friday 6/18**

- Keynote Premier Buffet Breakfast  
- Business Education Sessions  
- Core CEU Session

**Registration fees** must accompany this form or registration will not be processed. All checks must be in U.S. dollars and drawn on a U.S. bank. Fees do NOT include travel, hotel, optional programs, golf, or any special sessions.

**Refund Policy:** All cancellations and refund requests must be received in writing before June 10, 2010.

**Full Packages Include Refreshment Breaks and Exhibits plus daily events listed above.**

FPMA Member Rate - Full Packages

1st attendee package\*

2nd+ attendees package\* (Same Company)

*Mini-Package* includes Keynote Premier Buffet Breakfast, Business Education Sessions, Exhibits, Core Session and Family Fun Night.

*Friday ONLY Package* includes Keynote Premier Buffet Breakfast, Business Education Sessions, Core Session and Exhibits.

**Spouses / Ladies Lunch Only (optional)** - Wednesday, June 16

**Past Presidents Luncheon Meeting:** (Invitation only)

**Kidz Bug Camp (Ages 4 - 12 — no exceptions)** - Full Kidz Pkg  
Single Kidz Bug Camp Events – Breakfast, Lunch or Dinner

**CEU Sessions Only** - Pkg for 10 CEUs (includes 2 Fum, 2 Term, 2 Core, 2 GHP, 2 L&O)  
*Circle sessions you need.*

**Individual CEU Sessions**—*Circle sessions you need above.*

**FPMA Members**

	Early (thru 5/15/10)	Regular (after 5/15/10)	Non-Members	Amount
1st attendee package*	\$320	\$355	\$450	\$ _____
2nd+ attendees package* (Same Company)	\$275	\$310	\$395	\$ _____
<i>Mini-Package</i>	\$280	\$280	N/A	\$ _____
<i>Friday ONLY Package</i>	\$195	\$195	N/A	\$ _____
<b>Spouses / Ladies Lunch Only (optional)</b>	\$65	\$70	\$95	\$ _____
<b>Past Presidents Luncheon Meeting:</b>	\$40	\$45		\$ _____
<b>Kidz Bug Camp (Ages 4 - 12 — no exceptions)</b>	\$145	\$165		\$ _____
Single Kidz Bug Camp Events – Breakfast, Lunch or Dinner	\$ 35 ea	\$ 35 ea		\$ _____
<b>CEU Sessions Only</b>	\$100	\$120	\$200	\$ _____
<b>Individual CEU Sessions</b>	\$25 ea	\$35 ea	\$50 ea	\$ _____

**Payment Options**

**REGISTER EARLY!  
Rates increase on-site**

Check Enclosed  
Payable to FPMA

Cash

Visa

MasterCard

AMEX

Discover

Card # \_\_\_\_\_

Security Code: \_\_\_\_\_

3 digit code on back of Visa/MC; 4 digit code on front for AmEx

Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Credit Card billing address:

Same as above or:

Address: \_\_\_\_\_

Extra Tickets (available to package holders only):

<b>Tuesday June 15 - Annual Business Meeting Lunch</b>	\$45	\$55	N/A	\$ _____
<b>Thursday June 17 - "Annual Banquet and Family Fun Night"</b>	\$ 90	\$100	N/A	\$ _____
<b>Friday June 18 - Keynote Premier Buffet Breakfast (with full registration)</b>	\$ 75	\$ 75	N/A	\$ _____

**Thursday Golf Tournament (optional)**

With awards & Lunch - Thursday, June 17 \$150 \$150 \$200 \$ \_\_\_\_\_

Handicap: \_\_\_\_\_ Pair with: \_\_\_\_\_ **Grand Total** \$ \_\_\_\_\_

**Make Payment to:  
FPMA  
Fax (407)292-0918  
mail: 6882 Edgewater  
Commerce Parkway,  
Orlando, FL32810  
(800) 426-4829;  
(407) 293-8627**

## Katie Edwards of Dead Bug Edwards Declares Candidacy for Florida House of Representatives District 119

Katie A. Edwards, of the Dead Bug Edwards family, has declared her candidacy for Florida House of Representatives in District 119.

Edwards remembers well her Uncle Jeff's impressive collection of the various insects he captured and preserved as a college student for his entomology courses at the University of Florida. She also enjoyed visiting termite fumigation job sites with her father, Bruce and claims she is the only candidate for State Representative who knows the difference between a subterranean and a drywood termite!

The Edwards family has owned and operated Dead Bug Edwards in Ft. Lauderdale since 1957 and, as an FPMA member, remains one of Florida's most respected pest control businesses operating under the same family ownership.

Edwards spent many summers working in the family office before attending college at Clemson University where she earned a bachelor's degree in Agricultural and Applied Economics. She spent the summer of 2000 interning with Dow AgroSciences in its Urban Pest



Katie Edwards

Management division under the direction of Sid Funk, Region 16 Director.

Edwards is currently the Executive Director of the Dade County Farm Bureau in Homestead.

As a candidate for State Representative in District 119, she would replace Representative Juan C. Zapata who cannot seek reelection due to term limits. The district includes parts of southwest Miami-Dade County, including Sweetwater, Homestead, West Kendall, Redland, and Florida City.

Edwards' believes her personal connection to Florida's pest control industry makes her uniquely qualified to represent them in the Florida House of Representatives. At the outset of her candidacy, Edwards reached out immediately to the pest control industry to inform them of her intention to champion their issues in the legislature. She is scheduled to speak at an upcoming Region 1 meeting and at the FPMA Summer Conference in St. Pete Beach, June 16-18th.

"Katie will not only be an effective state legislator," said Bruce Edwards, "she will be the strongest voice that the pest control industry could ask for."

You can learn more about Katie Edwards' campaign for State Representative by visiting the website at [www.Elect-Edwards.com](http://www.Elect-Edwards.com).

## Hillsborough County Environmental Protection Commission Rulemaking Public Workshop on Fertilizer on March 31st Draws Large Crowd of FPMA Members, Related Industries

Wearing "My Job is Green, My Water is Blue" stickers, over 30 FPMA Members and related groups spoke to Hillsborough County environmental officials in support of the Model Ordinance and reasonable, science-based fertilizer regulation. Regulators said they will meet with DACS, IFAS and DEP officials before presenting the ordinance options to Commission members for their consideration.

Options include: 1. Adopting the Model Ordinance 2. Adopting an "Orange County" style ordinance that allows BMP trained companies to apply fertilizer during a "restricted period" of the summer months" and 3. Adopting a "Pinellas County" style ordinance banning applications June-September. A vote of the Hillsborough Commission is expected in 30-60 days, barring the need for additional workshops.

Among the FPMA member companies attending the meeting were Best Pest Control, Crenshaw Termite and Pest, Florida Pest and Chemical Company, TruGreen, Hughes Exterminating, John Deere Landscapes and Valley Crest. Members of the Florida Fertilizer and Agrichemical Association and Florida Growers and Landscape Association also attended and provided input.



## FPMA Members Educate 600 Students with “Bugs: Helpful or Harmful” Presentations

On the heels of interacting with 66,700 visitors while manning their display at the IFAS Florida State Fair Insect Encounters, FPMA members have conducted Bugs: Helpful or Harmful presentations to nearly 600 students.

Among the presenters educating the next generation of voters and pest management customers on the importance of the profession in protecting the health, property, food and environment were:

- Knight Pest Control - Randy Stout, Region 15 Director
- Brock Lawn and Pest Control Inc. - Tim Brock, FPMA President-elect
- Sandpiper Pest Control - Joel Stout
- McCall Service - John Cooksey, FPMA Treasurer
- Nozzle Nolen - Paul Sugrue, Chair, FPMA Education Committee
- Walton Pest Control - Vanessa Ferguson, Region 1 Director
- FPMA - Allen Fugler, Executive Vice President

The presentations can be conducted to children in classrooms, daycare centers, scout troops and other settings. Download the PowerPoint presentation from the FPMA website here: [http://www.flpma.org/powerpoints/Bugs\\_helpful\\_or\\_harmful.ppt](http://www.flpma.org/powerpoints/Bugs_helpful_or_harmful.ppt).

## EPA Set to Regulate Carbon as “Pollutant”

EPA Administrator Lisa P. Jackson, in little-noticed press releases from March 29 and April 1, 2010, stated that “greenhouse gases (GHGs)” and “carbon pollution” will be regulated by the federal government and will begin issuing construction and operating permits for the largest “emitting facilities”.

In the release “EPA Formally Announces Phase-in of Clean Air Act Permitting for Greenhouse Gases/Agency reiterates no stationary source requirements until 2011,” the agency declared it will regulate “stationary sources” of greenhouse gases (power plants, factories, farms, homes, etc...) starting in January 2011.

Administrator Jackson is quoted as saying “This is a common sense plan for phasing in the protections of the Clean Air Act. It gives large facilities the time they need to innovate, (and) governments the time to prepare to cut greenhouse gases”.

The agency did not offer any clear alternative to carbon dioxide-producing energy sources before permitting begins in 10 months.

## City of Port St. Lucie City Council Pass Model Ordinance

By a vote of 10-12, the City of Port St. Lucie City Council passed the Model Ordinance, which is promoted by FPMA, endorsed by a wide variety of industries, local and state governments and environmental groups. It does not contain the onerous provisions of some ordinances like the requirement of slow release nitrogen and a summertime “blackout period”; the ordinance passed with no changes.

The passage of the City of Port St. Lucie ordinance is a victory for the continue of vigilance of FPMA members and their primary committee, the Green Industries Task Force and its Chair, Erica Santella. Please congratulate them on the victory.

### Florida Pest Control and Chemical Company is Green Shield Certified

Gainesville-based Florida Pest and Chemical Company was recently awarded Green Shield Certification through a rigorous, 63-point on-site evaluation by the nonprofit IPM Institute of North America, Inc. Family-owned Florida Pest Control & Chemical Co. was founded in 1949 and has over a decade of experience practicing Integrated Pest Management (IPM). Company principals Dempsey Sapp, Sr. and D.R. Sapp, Jr. are both FPMA Past Presidents.

### Congratulations On Becoming QualityPro!

The National Pest Management Association would like to welcome the following companies to QualityPro:

Accurate Pest Control  
Plantation, FL

Groover Exterminating, Inc.  
Winter Haven, FL

### Congratulations On GreenPro Certification Companies!

Bug-Out Service, Inc.  
Jacksonville, FL

Hulett Environmental Services, Inc.  
W. Palm Beach, FL

# FPMA/NPMA BED BUG SYMPOSIA SERIES:

Two Locations Featuring 1 Day Workshops & Marketplace

Dates and Locations: May 18—Orlando, Florida • May 20—Ft. Lauderdale, Florida

Don't miss this opportunity to interact with representatives from hotels, public health and public housing employees, property managers and owners, college dormitory supervisors, cruise ship administrators and more who are interested in learning how to respond to the threat of bed bugs.

Have a presence in the Marketplace at one or both workshops, limited space is available!

FPMA has partnered with the Florida Restaurant and Lodging Association, National Pest Management Association, the Florida Department of Business and Professional Regulation's Division of Hotels, and Restaurants and the Florida Department of Agriculture and Consumer Services

From identifying bed bugs to inspection techniques to the public affairs issues and the legal ramifications, we have gathered nationally-recognized experts on the bed bug issue to provide management tips, both preventative and corrective, to help make informed decisions and stay out of the newspaper – and the courtroom.

The Marketplace at the Bed Bug Symposium offers an opportunity for suppliers of bed bug products and management services like you to provide the tools and information the attendees need to know in dealing with the pest of the century.

## HOTEL INFORMATION

### May 18 Bed Bug Symposium:

Walt Disney World Swan and Dolphin, Orlando, FL

For hotel reservations at the Swan & Dolphin call 407-934-4000 by April 17, 2010 to receive the group rate of \$129 per night. After April 17, rooms and the group rate are subject to availability.

### May 20 Bed Bug Symposium:

Hilton Fort Lauderdale Marina, Ft. Lauderdale, FL

For hotel reservations at the Hilton Fort Lauderdale Marina call 954-463-4000 by April 17, 2010 to receive the group rate of \$169 per night. After April 17, rooms and the group rate are subject to availability.

**Please do not hesitate to contact NPMA if you have any questions or need additional information at 703/352-6762 or by e-mail [dstumpf@pestworld.org](mailto:dstumpf@pestworld.org).**



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